

The logo consists of the letters 'LTR' in a bold, teal, sans-serif font. The 'L' is a simple vertical bar. The 'T' has a horizontal top bar and a vertical stem. The 'R' has a curved top and a diagonal leg. The letters are closely spaced.

LEISURE TV RIGHTS

**Exceptional venues.
Outstanding experiences.
Delivered expertly.**



MISSION STATEMENT

We lead in **bringing immersive leisure venues to life.**

We transform beloved TV programmes into **exceptional venues** and **outstanding experiences** for all our customers.

LEISURE TV RIGHTS

**Think you could beat the Warped Wall?
How about out smart the Chaser?
Perhaps you even think you could survive the Jungle...**

Many fans of these beloved, high-engagement ITV programmes have dared to wonder how they'd fare on their favourite show. Through immersive leisure activity venues, Leisure TV Rights are a company passionate about bringing these beloved programmes to life to give the public a chance to take on the challenge.

Focused on providing visitors of all different ages and abilities with the opportunity to immerse themselves in the world of their favourite television show, Leisure TV Rights pride themselves on creating safe and inclusive experiences to be enjoyed by all.

Founded by entrepreneur Mike Anderson, Leisure TV Rights have also secured further investment from Imbiba, who assist with the growth of category leaders in the leisure, entertainment and lifestyle industry.



OPERATIONAL EXCELLENCE



Lisa Buckley
CEO

Alison Wong
CFO

Simon Childs
CMO

Dawid Kaminsky
Ops & People Director

Julia Poulson
Property Director

MD/Cote Brasserie
Ops Director/Wagamama

Director/Imbiba
FD/Crepe Affair

Head of Marketing/Ryman
Exec to CEO/Theo Paphitis Retail

Ops Director/Cote Brasserie
Rg. Ops Director/Wagamama

Director/RAB Retail
Property Director/Dominos

LOCATIONS

Trading locations

Ninja Warrior UK **Leeds**

Ninja Warrior UK **Walsall**

Ninja Warrior UK **Liverpool**

Ninja Warrior UK **Bristol**

Future Openings

Ninja Warrior UK **Gateshead (2023)**

I'm A Celebrity **Newcastle City Centre (2023)**



Our Values



LEISURE TV RIGHTS

ENERGY

We understand the correlation between positive energy and positive results.

We are uncomfortable sitting still and that's why we push ourselves and each other to achieve more.

Our customers come to us full of energy, and we **thrive from it.**





COURAGE

We know that fortune favours the bold. We act decisively, with foresight and courage.

We are empowered to take positive steps forward without fear of failure, and we never shy away from challenges.

When we make a decision, we give it our all, we all share an unrelenting drive to break the status quo and innovate where few have dared to go.



FLEXIBILITY

We deal with the unexpected and quickly adapt to new circumstances as they arise. We take pride in delivering results through challenges.

We live in uncertain times, but we are certain about our willingness to adjust. We are resilient and adapt to disruptions with enviable skill and enthusiasm.

We pride ourselves on our agility, and knowing how to do something differently from the majority of the market is our greatest strength.

BALANCE

We know that being successful means having success in many areas of life. We balance our livelihoods, development and wellbeing.

Integrity is at the heart of all we do, we are honest, supportive and self aware. We cultivate a culture that is inclusive of everyone and where anyone can succeed and grow.

We know that no business can succeed on its own. We have a positive impact on our local communities and the world.

