



LANDLORD INFORMATION PACK

MEET THE TEAM



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WHO ARE WE?

Think you could beat the Warped Wall?
How about out smart the Chaser?
Perhaps you even think you could survive the Jungle...

Many fans of these beloved, high-engagement ITV programmes have dared to wonder how they'd fare on their favourite show. Through immersive leisure activity venues, Leisure TV Rights are a company passionate about bringing these beloved programmes to life to give the public a chance to take on the challenge.

Focused on providing visitors of all different ages and abilities with the opportunity to immerse themselves in the world of their favourite television show, Leisure TV Rights pride themselves on creating safe and inclusive experiences to be enjoyed by all.

Founded by entrepreneur Mike Anderson, Leisure TV Rights have also secured further investment from Imbiba, who assist with the growth of category leaders in the entertainment and hospitality industry.



WHO?

CONCEPT

Ninja Warrior UK Adventure Parks are supervised leisure and activity venues inspired by ITV's hit programme Ninja Warrior UK! These safe and inclusive venues are targeted towards visitors of all different ages and abilities. As they climb, swing and jump their way through the various obstacles, visitors are encouraged to test their skills and have fun whilst doing so.

Alongside the main Ninja obstacle courses, each venue has a giant inflatable and a designated soft play area for toddlers aged 0 - 3 years, meaning that there is something for the whole family to enjoy. Every Ninja Warrior UK Adventure Park has a fantastic food and drink offering suitable for visiting customers or larger gatherings such as parties and corporate events.



£2M
INVESTMENT
INTO EACH UK
VENUE

WHAT?

FUN FOR EVERYONE

Attracting around 100K to 150K* visitors per venue each year, Ninja Warrior UK Adventure Parks are designed to provide a fun challenge for visitors of varying ages and abilities, ensuring that everyone gets a chance to test their Ninja skills.

*Pre-COVID



**EVERYONE HAS AN
INNER NINJA!**

TAKE ON THE CHALLENGE!

Some of the obstacles include:

Warped Wall, Ninja Reaction Zone, Giant Inflatable, Multiple-Level Soft Play Area Spider Wall, Jump Tower, Sea of Swings, Tilting Beams, Rolling Logs, Scramble net, Sea of Doors, Floating Bridge, Ninja Climbing Wall, Giant Airbag & Foam Pits



EXPERIENTIAL LEISURE

FOOD & DRINK

Each of the venues have a cafe serving a wide range of food and drinks, including healthier and allergy friendly options to accommodate guest needs.

SPECIAL CELEBRATIONS

Those looking to celebrate a birthday or other special occasion at Ninja Warrior UK Adventure Parks can choose from a range of party packages available at price points to suit different budgets.

OFFERS & DISCOUNTS

Guests can also enjoy a number of offers and discounts to help them save on their visit. Some of the savings available include group bookings and student, Blue Light card and carer, all of which are applicable when booking through the website.

MERCHANDISE

Ninja Warrior UK Adventure Parks also offer a range of merchandise including socks, headbands, sweatbands and gloves to help visitors “get the Ninja look” before taking on the course.



FACILITIES



**RANGE OF
MEALS**



**DISABLED
ACCESS**



PARKING



LOCKERS



TOILETS



**SHOE
STORAGE**



**PARTY
ROOMS**



**PRIVATE
ROOMS**



**SPECTATOR
AREAS**

PROPERTY REQUIREMENTS

- 20,000-30,000 sq ft
- Large catchments
- High footfall areas
- Class E planning use
- Onsite parking
- 6M High Eaves



NINJA WARRIOR UK LOCATIONS

Since 2018, 15 venues have opened in various locations across the UK.



INVESTMENT

£2m

● **EXISTING LOCATIONS**

★ **OPENING SOON**

TARGET TOWNS

- Nottingham
- Brighton
- Croydon
- Reading
- Crawley
- Birmingham
- Edinburgh
- Glasgow
- Plymouth
- Exeter
- Bournemouth
- Other major conurbations

VENUES

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